



**Junior  
Achievement**<sup>®</sup>  
of Central Indiana

JA JobSpark<sup>™</sup>

JA JobSpark is a two-day, hands-on career expo for all Indianapolis 8th graders. The event is meant to “spark” an interest in students and get them excited for their future. Students will learn about skills needed for jobs that will be in demand when they graduate, while utilizing equipment that is used on those jobs daily. After the event, students will have a better understanding of the courses they will need to take in high school, a track for post-secondary and a clear career pathway that aligns with their interests.

## 2017 Highlights



1,600  
Volunteers



8,700  
Students



49  
Schools



8  
Career Clusters



120  
Businesses



8,000  
Planning Hours



500  
Educators



125  
Hands-on Experiences

Jennifer Burk, President & CEO  
Alyssa Andis, Vice President of Education  
Cindy Kicinski, Career Success Manager

JA JobSpark<sup>™</sup>

# JA JobSpark<sup>®</sup>

## Sponsorship Opportunities

September 25-26, 2018  
Indiana State Fairgrounds

### Presenting [\(Click Here to Inquire\)](#)

- Company name in event title (i.e. 2018 JA JobSpark Presented by XYZ COMPANY)
- Logo printed on premier event items (Deadline June 1, 2018)
- Full page ad in student guidebook (Deadline June 1, 2018)
- Opportunity to distribute company branded items
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Sponsorship recognition at event through signage displaying logo
- Sponsorship recognition in student guidebook displaying logo
- Company logo appears on the **JA JobSpark** website during the calendar year of the event
- Sponsorship recognition in community informational presentations
- Company Participation Fee Included

### Diamond **\$25,000**

- Logo printed on premier event items (Deadline June 1, 2018)
- Half page ad in student guidebook (Deadline June 1, 2018)
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Sponsorship recognition at event through signage displaying logo
- Sponsorship recognition in student guidebook displaying logo
- Company logo appears on the **JA JobSpark** website during the calendar year of the event
- Sponsorship recognition in community informational presentations
- Company Participation Fee Included

### Educator Sponsor **\$20,000**

- Half page ad in student guidebook (Deadline June 1, 2018)
- Logo on Teacher T-shirts (More than 500 Educators)
- Logo on Teacher Curriculum Kit Bags
- Sponsorship recognition in student guidebook displaying logo
- Sponsorship recognition at event through signage displaying logo
- Company logo appears on the **JA JobSpark** website during the calendar year of the event
- Sponsorship recognition in community informational presentations
- Company Participation Fee Included

### Platinum **\$15,000**

- Quarter page ad in student guidebook (Deadline June 1, 2018)
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Sponsorship recognition at event through signage displaying logo
- Sponsorship recognition in student guidebook displaying logo
- Company logo appears on the **JA JobSpark** website during the calendar year of the event
- Company Participation Fee Included

## Gold

**\$10,000**

- 1/8-page ad in student guidebook (Deadline June 1, 2018)
- Sponsorship recognition at event through signage displaying logo
- Sponsorship recognition in student guidebook displaying logo
- Company logo appears on the **JA JobSpark** website during the calendar year of the event
- Sponsorship recognition in community informational presentations
- Company Participation Fee Included

## VIP Breakfast Sponsor

**\$7,500**

- 1/8-page ad in student guidebook (Deadline June 1, 2018)
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Signage at VIP Breakfast
- Sponsorship recognition in student guidebook displaying logo
- Sponsorship recognition at event through signage displaying logo
- Company logo appears on the **JA JobSpark** website during the calendar year of the event
- Company Participation Fee Included

## Silver

**\$5,000**

- Company listing at event through signage displaying name
- Sponsorship recognition in student guidebook displaying logo
- Company listing appears on the **JA JobSpark** website during the calendar year of the event
- Sponsorship recognition in community informational presentations
- Company Participation Fee Included

## Bronze

**\$1,500**

- Company listing in student guidebook
- Company listing appears on the **JA JobSpark** website during the calendar year of the event
- Company Participation Fee Included



**Junior Achievement of Central Indiana**

September 25-26, 2018

Indiana State Fairgrounds

**Sponsorship Reservation Form**

\_\_\_\_\_ PRESENTING SPONSOR ([Click Here to Inquire](#))

\_\_\_\_\_ DIAMOND SPONSOR - \$25,000

\_\_\_\_\_ EDUCATOR SPONSOR - \$20,000

\_\_\_\_\_ PLATINUM SPONSOR - \$15,000

\_\_\_\_\_ GOLD SPONSOR - \$10,000

\_\_\_\_\_ VIP BREAKFAST SPONSOR - \$7,500

\_\_\_\_\_ SILVER SPONSOR - \$5,000

\_\_\_\_\_ BRONZE SPONSOR - \$1,500

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PAYMENT OPTIONS:**    Send Invoice \_\_\_\_\_    Check Enclosed \_\_\_\_\_    Credit Card \_\_\_\_\_

Amount \$ \_\_\_\_\_ Account # \_\_\_\_\_ Exp Date \_\_\_\_\_

CV2 Code \_\_\_\_\_ Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Please complete and return this form by fax or email to:**

Amy Tobias: Fax 317-218-3493 | [amy@jaindy.org](mailto:amy@jaindy.org)

**or by mail to:**

Junior Achievement of Central Indiana, Inc.  
8395 Keystone Crossing, Suite 102  
Indianapolis, Indiana 46240

**For questions regarding sponsorships, please contact:**

Amy Tobias: 317-252-5900 Ext 2 | [amy@jaindy.org](mailto:amy@jaindy.org)

**For questions or information regarding other event details, please contact:**

Cindy Kicinski: 317-252-5900 Ext 7 | [cindyk@jaindy.org](mailto:cindyk@jaindy.org)

*(Please return this form by June 1, 2018 to secure ad space)*