



KEY WORDS & CONCEPTS



ELEVATOR PITCH

A brief, high-energy presentation used by companies and individuals to promote their products and themselves.



JOB OUTLOOK

A prediction of the future number of certain jobs, based on current economic factors.



NETWORKING

Building relationships with others who can help you find a job and be successful in your work.



PERSONAL BRAND

The personal expression of who you are and what makes you unique.



RESUME

A written summary of a person's education, skills, and work experience.

