Q: What do you call the money that’s left over after a business pays its costs?

Hint: If it costs your business 80 cents to produce a hamburger and you sell the hamburger for $1.00, the 20 cents is your...

A: profit
Q: Rochelle sells lemonade at her neighborhood lemonade stand. Does she sell a good or a service?

Hint: Selling lemonade is not a service.

A: good
Q: When a business takes out a loan at a bank and promises to repay the loan, what must it sign?

**Hint:** The CEO of each business signed this document at JA BizTown.

**A:** promissory note
Q: Businesses need customers. What do they do to promote their products to customers?

Hint: Businesses do this on TV, on radio, and in magazines.

A: advertise
Q: What do you call the expenses for rent, utilities, supplies, advertising, and equipment for a business?

Hint: Every business has these types of costs, even hospitals whose doctors perform surgery.

A: operating costs