

JA CareerIgnite Elevator Pitch Guide

It's important to think about what you want to say before you deliver your elevator pitch. Answer the following questions to help prepare some ideas for your pitch. Then, using your responses, craft an elevator pitch that you can share.

PREPARING IDEAS FOR YOUR ELEVATOR PITCH

- What matters to you?

- What are you good at?

- What do you have to offer a potential employer?

- What interests you?

- What do you want to be remembered for doing?

- If you asked a friend, how would he or she describe you?

- What is one thing people should know about you?

COMPLETE THE BASIC INFORMATION FOR YOUR PITCH

- Your name:

- The dream job you would like to have:

- Skills or interests that you have that could contribute to that job:

- Something about yourself that would make a positive and memorable impression:

WRITE YOUR PITCH

Remember to include your name, your dream job, why it's your dream job and the skills and interests you have that will contribute to your success.

Once you complete this assignment, you should save this document to be used in your career planner or print the document for your own use at the JA Inspire event. If your teacher wants you to submit the document, he or she will let you know when and how to complete this task.