

JA JobSpark

2026 SPONSORSHIP PACKAGES



WHAT IS JA JOBSPARK?

JA JobSpark is a Junior Achievement initiative which includes a multi-day, hands-on career expo for Indianapolis 8th graders. The event is meant to “spark” an interest in students and get them excited for their future.

Students will learn about skills needed for jobs that will be in demand when they graduate, while utilizing equipment that is used for those jobs daily. After the event, students will have a better understanding of the courses they will need to take in high school, a track for post- secondary and a clear career pathway that aligns with their interests.

Students engage in hands-on, experiential activities and interact with local industry professionals from eight career clusters. The focus of JA JobSpark is to highlight the necessary skills and career pathways that will prepare students for the high demand jobs of the future.

FOR SPONSORSHIP DETAILS, PLEASE CONTACT [MOLLY@JAINDY.ORG](mailto:molly@jaindy.org)

In-Kind opportunities, post-secondary sponsorships and additional exclusive opportunities available. Inquire about details by emailing molly@jaindy.org.

CAREER CLUSTERS



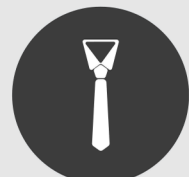
ADVANCED
MANUFACTURING,
ENGINEERING
& LOGISTICS



AGRICULTURE,
FOOD &
NATURAL
RESOURCES



ARCHITECTURE,
ENGINEERING &
CONSTRUCTION



BUSINESS
& FINANCE

SUPPORT JACI AND MAKE A DIFFERENCE

For more than 60 years, Junior Achievement of Central Indiana (JACI) has dedicated itself to supporting and educating students of central Indiana on the wide array of career paths before them. Each year through capstone programs and key events, JACI reaches approximately 60,000 students during the earliest and most critical times of their career journey.

Today, the educational landscape is always evolving, and JACI needs the help of its volunteers, educators and donors to continue our progress. With the needs of our community ever-changing, we ask for your continued support and additional financial resources to provide educational programming to students, as well as workforce development opportunities for local businesses. JACI's continuum of programs are digital, kit-based and flexible in implementation, allowing for broader reach across its geographical boundaries and increased enrollment capacity. With your financial support, we can continue expanding our range and impact to help more students and businesses.

By supporting Junior Achievement of Central Indiana through a JA JobSpark sponsorship, you are ensuring our organization's continued commitment to positively impact the lives of students while providing this initiative at no cost to students.



GOVERNMENT,
LAW & PUBLIC
SERVICE



HEALTH & LIFE
SCIENCES



HOSPITALITY &
TOURISM



TECHNOLOGY

JA JobSpark
Inspiring our future workforce.

SPONSORSHIP PACKAGES



PRESENTING INQUIRE ABOUT PRICING

- **Full page ad in student guidebook**
- **Company name in event title**
- **Guaranteed Speaking Opportunity at JA JobSpark Celebration and Kick-Off**
- Company website link from JA JobSpark website
- Logo printed on all student t-shirts
- Opportunity to distribute company-branded items
- Company listed on event promotional materials
- Logo on event signage
- Company logo on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing and logo appears on JA JobSpark website
- Participation fee included

"The coolest thing I learned from JA JobSpark is how many jobs are there in the world and getting to experience the rotations." - Tri West Middle School

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PREMIER \$35,000

- **Company website link from JA JobSpark website**
- Logo printed on all student t-shirts
- Opportunity to distribute company-branded items
- Half page ad in student guidebook
- Company listed on event promotional materials
- Logo on event signage
- Company logo on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing and logo appears on JA JobSpark website
- Participation fee included

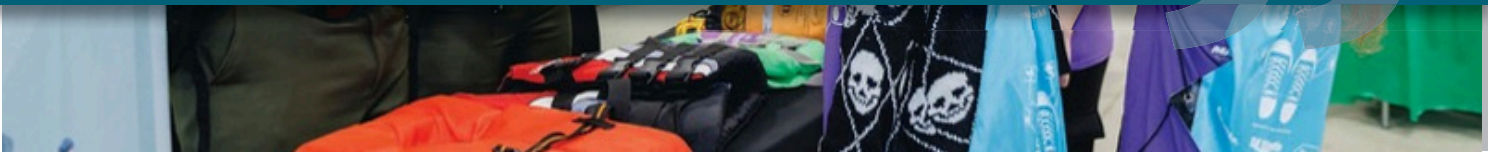


DIAMOND \$25,000

- **Logo printed on all student t-shirts**
- **Opportunity to distribute company-branded items**
- Half page ad in student guidebook
- Company listed on event promotional materials
- Logo on event signage
- Company logo on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing and logo appears on JA JobSpark website
- Participation fee included



“The interaction with those in each career [was most valuable]. My child engaged with many of them and the input helped form new thoughts and goals with a realistic grounding. I appreciate that every station had adults in the field with a smile and excitement to engage about their field.” — Parent



PLATINUM \$20,000

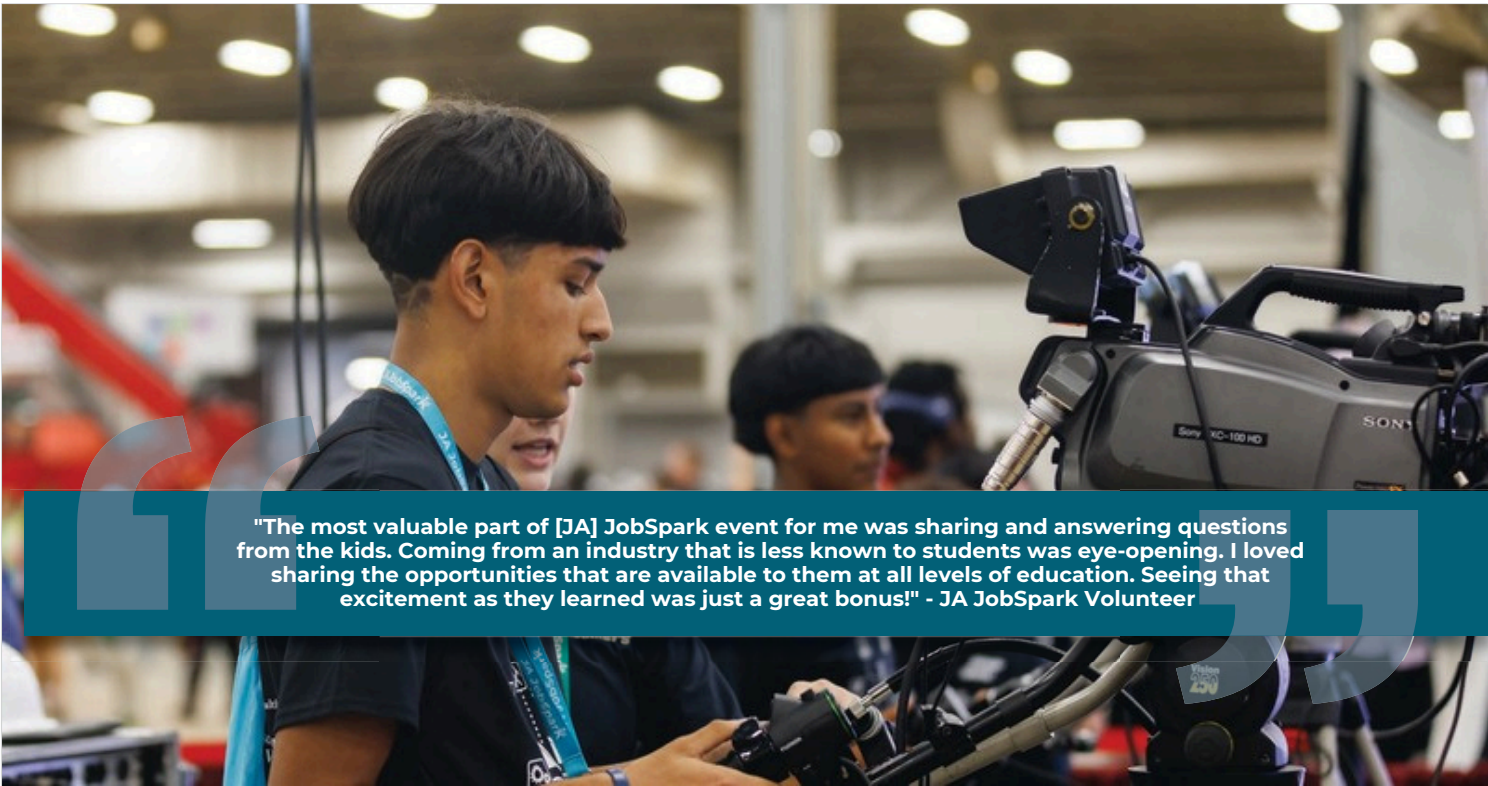
- **Half page ad in student guidebook**
- **Logo printed on on all student t-shirts**
- **Company listed on event promotional materials**
- Logo on event signage
- Company logo on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing and logo appears on JA JobSpark website
- Participation fee included



HOSPITALITY \$15,000

- Quarter page ad in student guidebook
- Opportunity to provide promotional materials/company branded item in the volunteer hospitality rooms throughout the event
- Company listed on event promotional materials
- Company logo on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing and logo appears on JA JobSpark website
- Participation fee included

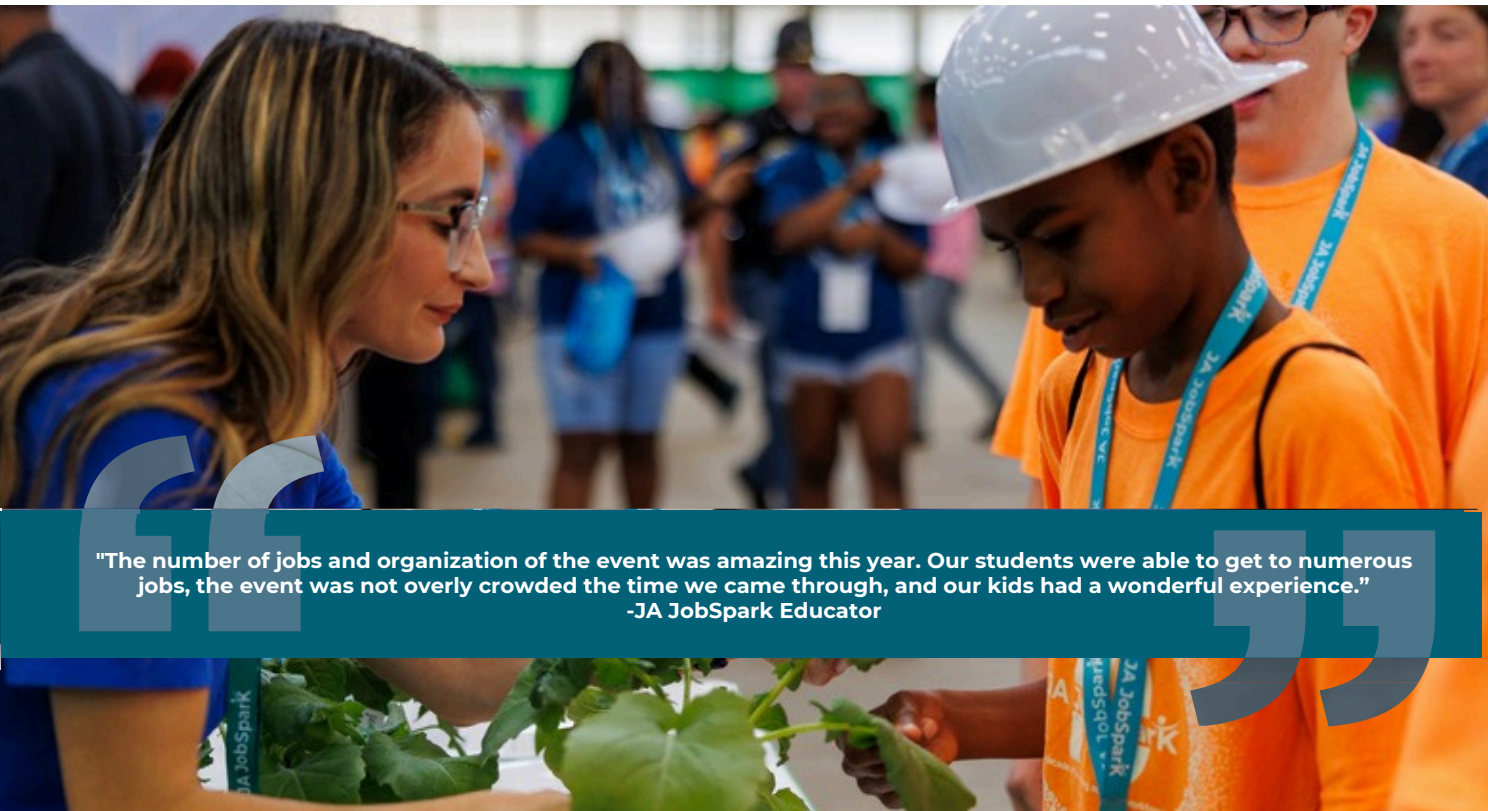
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"The most valuable part of [JA] JobSpark event for me was sharing and answering questions from the kids. Coming from an industry that is less known to students was eye-opening. I loved sharing the opportunities that are available to them at all levels of education. Seeing that excitement as they learned was just a great bonus!" - JA JobSpark Volunteer

VIP EXPERIENCE \$12,500 EXCLUSIVE

- **Signage at VIP Experience**
- **Company listed on VIP Experience materials**
- **Speaking opportunity at VIP Experience**
- Eighth page ad in student guidebook
- Logo on event signage
- Company logo on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing and logo appears on JA JobSpark website
- Participation fee included



"The number of jobs and organization of the event was amazing this year. Our students were able to get to numerous jobs, the event was not overly crowded the time we came through, and our kids had a wonderful experience."

-JA JobSpark Educator

STUDENT SWAG \$10,000 LIMITED QUANTITIES AVAILABLE

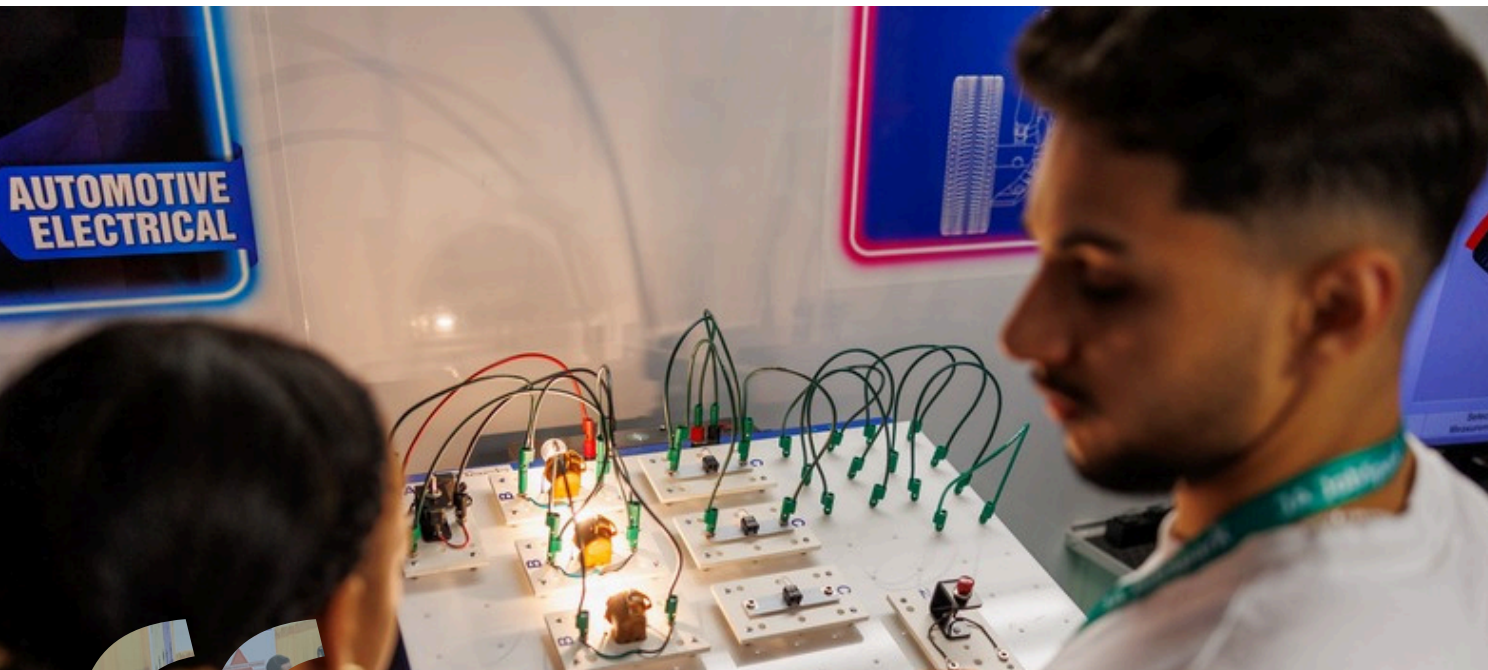
- **Logo printed on student giveaway**
- **Eighth page ad in student guidebook**
- **Logo on event signage**
- Company logo on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing and logo appears on JA JobSpark website
- Participation fee included

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GOLD \$7,500

- **Eighth page ad in student guidebook**
- Company logo on sponsor page in student guidebook
- Company name on event signage
- Recognition in community informational presentations
- Company listing appears on JA JobSpark website
- Participation fee included



"The most valuable part of the JA JobSpark event was showcasing the career opportunities to the students. I wish I had an event like this when I was in middle school." - JA JobSpark Volunteer

SILVER \$5,000

- **Company logo on sponsor page in student guidebook**
- **Company logo on event signage**
- Recognition in community informational presentations
- Participation fee included

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BRONZE \$2,500

- Company listing on sponsor page in student guidebook
- Recognition in community informational presentations
- Company listing appears on JA JobSpark website
- Participation fee included

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"I think the most valuable part of the event was the fact that the students were exposed to a number of different career options in different fields." - JA JobSpark Educator



2026 JA JOBSPARK SPONSORSHIP BENEFITS

	BRONZE \$2,500	SILVER \$5,000	GOLD \$7,500
Participation fee included	●	●	●
Company listing appears on JA JobSpark website	●	●	
Company listing and logo appears on JA JobSpark website			●
Recognition in community informational presentations	●	●	●
Company listing on sponsor page in student guidebook	●		
Company logo on sponsor page in student guidebook		●	●
Company name on event signage			
Company Logo printed on student giveaway			
Company Logo on event signage			
Eighth page ad in student guidebook			●
Speaking opportunity at VIP Experience			
Company listed on VIP Experience materials			
Signage at VIP Experience			
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Speaking opportunity at Celebration & Kickoff			

2025 JA JOBSPARK SPONSORS





JA JobSpark

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Contact Us

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indy.ja.org